

You're Invited

25th Annual Dental Hygiene Symposium

of the

South Carolina Dental Hygienists' Association

September 29 & 30, 2017

Myrtle Beach, South Carolina



Corporate Sponsors

*American Eagle / J.C. America / Patterson / PeeDee A.H.E.C.
/ Philips Oral Healthcare / Simply Hygiene / Sunstar / Xlear / Young Dental*

25th Annual Dental Hygiene Symposium Schedule of Events

Thursday, September 28, 2017

- 5:00 p.m. – until Exhibit set-up
6:30 – 8:30 p.m. SCDHA Executive Board Meeting
[Winchester]

Friday, September 29, 2017

- 7:00 a.m. Registration Opens
7:30 a.m. – 1:30 p.m. Exhibits Open
8:00 – 8:30 a.m. Opening Session – SCDHA President
[Kensington DEF]
Students & Schools recognized (drawing held)
8:30 a.m. – 12 p.m. “My Favorite Things ...
Dental Hygiene Style”
[Kensington DEF]

Angie Stone has been called “The Oprah of Dental Hygiene” while presenting this course! As Angie teaches how to make decisions on product choices, she mentions items that have made a positive impact on her life as a hygienist. Attendees may receive samples of the many items discussed by Angie. It is not unusual to hear hygienists squeal with delight and cheer during the presentation, much like Oprah’s audience members used to do during her “Favorite Things” show! Come feel Angie’s passion for improving the lives of hygienists everywhere as she teaches how to make “HyDuctions” and shares the HyDuctions she has made throughout her career.

Speaker: Angie Stone, RDH, BS began her career in the Navy as a dental assistant. After completing her enlistment she continued to assist while obtaining her dental hygiene degree. As Angie practiced hygiene she completed her bachelor in psychology. She has taught in dental assisting and hygiene programs. She has provided on site education to Dental professionals in 40 states, the District of Columbia and 5 countries and territories, in addition to numerous published articles. Her original research regarding Xylitol and elders was published in a peer reviewed medical journal in November of 2011. Angie’s Amazon best seller, “Dying from Dirty Teeth,” was launched in March of 2015. Her company HyLife, LLC brings oral care services to dependent elders because they shouldn’t die from dirty teeth. Angie was awarded the Sunstar Award of Distinction for her work with Xylitol and the geriatric population.

Note: Angie’s book “Dying from Dirty Teeth” will be available for purchase at the Symposium.

Sponsors: Young Dental, Sunstar, American Eagle, GC America, Xlear, Simply Hygiene CEUs: 3

- 10:00 – 10:30 a.m. BREAK: 25th Anniversary Celebration
Visit Exhibits
12:15 – 1:30 p.m. Lunch ‘n’ Learn Buffet lunch
(new this year)
“Professionalism and Product Update”
[Kensington DEF]

Dentistry is moving forward, but has professionalism been left behind? How has the introduction of new technology changed our interpersonal behavior? Are you educated and up-to-date on current dental products and technology? This course will discuss how professionalism affects your decision-making, why evidence-based research is vital to product selection and how you can incorporate all of these to elevate the quality of your patient care.

Speaker: Cathy Richardson, RDH, MBA has over 30 years of experience as a clinician, educator, and business consultant. She earned her BS in Dental Hygiene from the Medical College of Georgia (MCG) and an MBA from the University of Tennessee-Chattanooga. As an educator, she was able to draw from her unique career experiences to provide practical and relative experiences for her students. Cathy developed managerial, organizational and marketing skills through her years as Business Administrator with a dental practice management consulting firm and as Regional Manager with a dental loupe manufacturer. Her credits include various state and local presentations as well as publications in the journal of Contemporary Oral Hygiene and RDH Magazine. As clinical specialist for Simply Hygiene™, she now works with practicing hygienists and dental hygiene programs to promote education through the introduction of new technology, products and ergonomic practices.

Sponsor: Simply Hygiene CEUs: 1

- 12:15 – 1:30 p.m. SCDHA Business Luncheon
[Vista 1 & 2]
1:45 – 2:00 p.m. Installation of SCDHA Officers
2:00 – 5:00 p.m. “They Shouldn’t Die from Dirty Teeth:
Oral Health of the Aged Population –
A Problem and A Viable Solution”
[Kensington DEF]

As our population continues to age and more and more people become dependent on nursing home care, the problem of poor oral health is growing quickly. It turns out that teaching care providers to brush and floss their client’s teeth is not really the best answer. Something needs to be done to stop this epidemic and the needless suffering of our elders. This course addresses oral care issues facing dependent adults, with a focus on nursing home residents and their primary care givers, namely nursing assistants and nurses. This course will get attendees energized about caring for this population. Come hear about opportunities to help this population and feel the excitement. This course appeals to dentists, hygienists and dental assistants.

Speaker: Angie Stone, RDH, BS
(See bio from her a.m. course) CEUs: 3

- 4:00 p.m. CPR
[Eton]

Presenter: Richard Harvey

- 5:00 – 7:30 p.m. SCDHA President’s Reception
Live and Silent Auction
[Vista 1 & 2]

25th Annual Dental Hygiene Symposium Schedule of Events

Saturday, September 30, 2017

7:00 a.m. Registration Opens

7:30 a.m. – 1:00 p.m. Exhibits Open

8:00 – 11:30 a.m. “Putting the ‘I’ in Team, Interprofessional Patient Centered Care” [Kensington DEF]

According to research from the University of Iowa, “by 2020 the sheer volume of medical knowledge will double every 73 days.” Treating our patients as a whole versus focusing on a singular diagnosis represents the future of healthcare delivery. Communication among professionals provides a richness of knowledge that creates a “dream team” for our patients. Collaborative efforts to obtain, share, and process information contributes to consistent patient centered care. This course is designed to promote intra-office and inter-office communication to cultivate partnerships throughout all aspects of healthcare. An introduction and review of practice guidelines, customized referrals and documentation will be explored. Reflection upon past “game changers” in dentistry allows us to look forward and recognize future inter-disciplinary opportunities in healthcare. Participants will engage in a lively discussion on topics related to: elevating communication skills, standardizing office protocols and tailoring documentation. The time is now to “bridge the gap” in healthcare through adaptation, customization and collaboration.

Speaker: Kelly Tanner Williams, RDH, MSDH, CDA has been active in all aspects of the dental hygiene profession. She has served as a mentor, clinician, consultant, researcher, and also as a dental hygiene educator and clinical director. Kelly has served as past president of the Virginia Dental Hygienists’ Association and also as Chair of the ADHA Council for Public Relations. She has been recognized for her outstanding leadership within health care and university settings, and is a recipient of the ADHA and Johnson & Johnson Award for Excellence. Williams is currently working towards her Ph.D. in Organizational Leadership from Regent University.

Sponsor: Philips Oral Healthcare CEUs: 3

10:00 – 10:30 a.m. BREAK and Exhibits

11:45 a.m. – 12:45 a.m. Lunch ‘n’ Learn “The HPV Throat Cancer Epidemic: A Brief Update for Dental Providers” [Kensington DEF]

Providers of Dental Care may be some of the first providers to visualize lesions in the mouths and throats of patients during routine dental screenings. HPV positive Oropharyngeal squamous cell carcinoma or OPSCC incidence is increasing, and the incidence is predicted to soon supersede the rates of cervical cancer. Terrence Day, M.D., Director of the Head and Neck Tumor Center with the MUSC Hollings Cancer Center will discuss the risk factors, diagnosis, and treatment modalities associated with this rising epidemic. Dr. Day has been active in both clinical and transitional research as a principal investigator and as co-investigator in over 25 clinical trials. He has been the recipient of numerous research

grants and public health related advocacy funding for head and neck cancer. He has edited three textbooks and authored over 100 publications.

Speaker: Terrence A. Day, M.D. received his medical degree from the University of Oklahoma. He completed his residency at Louisiana State University before pursuing a fellowship in head and neck oncologic surgery at the University of California, Davis and in craniomaxillofacial surgery at Inselspital-Bern, Switzerland. Following his fellowship, he joined the faculty in the Department of Otolaryngology-Head and Neck and Director of the Division of Head and Neck Oncologic Surgery in the Department of Otolaryngology-Head and Neck Surgery at the Medical University of South Carolina. He also serves as Director of the Head and Neck Tumor Center at the NCI Designated Hollings Cancer Center at MUSC and has a joint appointment in the Department of Craniofacial Biology, Department of Stomatology and College of Graduate Studies.

Sponsor: Grant by CDC to PeeDee AHEC CEU: 1

1:00 – 4:00 p.m. “Womb to Grow, Modern health for Prenatal and Preschool Patients” [Kensington DEF]

Your dental practice may not routinely treat prenatal or pediatric patients, but everyone has a role wherever possible in providing mothers and children the healthiest start possible. The U.S. Surgeon General states that dental caries in our pediatric population is one of the most serious health concerns in this country. Research suggests that pregnancy can be one of the most motivating times for parents to change habits. Therefore, it is an ideal time to begin counseling the parent about the benefits of oral health. Statistics show that if parents learn to make oral health a priority for themselves, their children are more likely to inherit this awareness. This evidence-based seminar nurtures your knowledge of prenatal and pediatric oral health, reviewing the needs of the pregnant patient, emphasizing the establishment of a dental home. It also provides resources on how to integrate a formalized risk assessment model and new strategies to implement that assessment.

Speaker: Kelly Tanner Williams, RDH, MSDH, CDA (See bio from Saturday, 8:00 a.m. program)

Sponsor: Philips Oral Healthcare CEUs: 3

First 50 people to make their hotel reservation with Embassy Suites Myrtle Beach and complete that reservation will be entered into a drawing for a \$100 VISA gift card.

25th Annual Dental Hygiene Symposium Hotel Information

Embassy Suites Myrtle Beach Oceanfront Resort
9800 Queensway Blvd. • Myrtle Beach, SC 29572 • 1-800-876-0010

HOTEL RESERVATIONS MUST BE MADE DIRECTLY WITH THE EMBASSY SUITES HOTEL. MAKE YOUR HOTEL RESERVATIONS EARLY TO SECURE OUR SPECIAL CONVENTION RATE. Reservations may be made by phone using the number listed above or using the Online Personalized Group page from this web address:

http://embassysuites.hilton.com/en/es/groups/personalized/M/MYRESES-SCD-20170927/index.jhtml?WT.mc_id=POG

***Group Convention Code: SCD**

This code must be used when making a reservation by phone or online to secure our special convention rate.

HOTEL RATES (Rates apply Wednesday, 9/27/17 – Saturday, 9/30/17): Our hotel rates include a full complimentary buffet breakfast and complimentary managers reception 5:30 – 7:30 p.m. WiFi is included with each of these rates.

| | |
|----------------------------|----------|
| Single or Double Occupancy | \$178.00 |
| Triple Occupancy | \$198.00 |
| Quad Occupancy | \$218.00 |
| 2 Bedroom Lodge* | \$132.00 |

*Happy Hour and Breakfast **not** included with lodge fees.

DEADLINE FOR MAKING HOTEL RESERVATIONS IS NO LATER THAN September 11, 2017. After this date, rooms are subject to availability and regular room rates. If the contracted number of rooms are filled prior to the above date, rooms are again subject to availability and regular room rates. PLEASE RESERVE YOUR ROOM EARLY!

Symposium News

2017 marks the 25th Anniversary of SCDHA-sponsored Dental Hygiene Symposiums! As a “Silver Anniversary Special,” registration fees to attend BOTH days of Symposium 2017 have been reduced! This is a great opportunity to meet new friends while we learn and celebrate 25 years.

SCDHA wishes to extend a big welcome to students who are attending Symposium 2017! Students and schools will be recognized at the Opening Session on Friday. Drawings for door prizes will be made then as well. Students are invited to attend Friday’s Lunch ‘n’ Learn at no charge as a special event for them. Every year, many RDHs offer to buy lunch(es) for a student to help defray costs. We were students once and remember the challenge to have money for extras. If you would like to support a student, please check the box on your registration form marked “Buy a Lunch for a Student” and include an extra \$25 with your fees. To buy more than one student lunch, write the number of lunches you are purchasing in the blank and include \$25 for each.

If you have not already done so, make your reservation with the Embassy Suites Myrtle Beach as soon as possible. As part of your reservation with Embassy Suites Resort, you receive the full, cooked-to-order breakfast each morning and the Manager’s Happy Hour Special every evening. All the information that you will need to make that reservation is included in this brochure, including a convention code to receive our special rate. **Use code SCD when making reservations.**

The first 50 attendees to make a two (2) night hotel reservation with Embassy Suites Resort Myrtle Beach and to complete that reservation will be entered into a drawing for a **\$100.00 VISA gift card!** Drawing will be held Saturday morning before the end of the first course. Must be present to win!

Symposium 2017 will continue to “be green” as we have done for the past few years. Handouts will be available for download from the SCDHA website a week before Symposium. Attendees will receive a code at the end of each course to be used in downloading a CE certificate after Symposium weekend is over. Anyone who cannot download and print CE forms may pay \$5 at the registration desk to have certificates mailed to you once you provide codes for the courses.

If you wish to receive a confirmation of registration, please make sure to legibly print your email address on the registration page.

Inquiries regarding general course information should be directed to JoAnn Rice, RDH at jorice1@charter.net or 864-354-6858. Inquiries regarding registration should be directed to Shera Davis, RDH at treasdavis@gmail.com or 864-918-1628.

25th Annual Dental Hygiene Symposium Registration

Full Name _____

Name for Badge _____

Circle Credentials RDH DDS DMD CDA/DA Student

Address _____

City, State Zip Code _____

Phone (work) _____ (home) _____ (cell) _____

Name of School (if a current student) _____

ADHA Membership Card ID# _____

E-mail address for confirmation _____

| Symposium Fees | Full Symposium | *Single Day |
|-------------------------|-----------------------|--------------------|
| Member ADHA | ___ \$179.00 | ___ \$139.00 |
| Non-member ADHA | ___ \$199.00 | ___ \$169.00 |
| Student ADHA Member | ___ \$50.00 | ___ \$50.00 |
| Student ADHA Non-member | ___ \$60.00 | ___ \$60.00 |

*Single Day registrants please circle the day you will attend: Friday Saturday

Limited Attendance Functions: To register for the following limited attendance functions, you must be registered for the Full or Single Day Symposium. Student members must place a check by N/C to reserve a plate.

| Limited Attendance Function Fees | Full Symposium | *Single Day |
|--|-----------------------|--------------------|
| SCDHA Business Luncheon Meeting (Friday) | ___ \$25.00 | ___ \$25.00 |
| Friday Lunch & Learn (RDH) | ___ \$25.00 | ___ \$25.00 |
| Friday Lunch & Learn (Student Member) | ___ N/C | ___ N/C |
| Friday CPR (Attendance Limited) | ___ \$50.00 | ___ \$50.00 |
| Saturday Lunch & Learn | ___ \$25.00 | ___ \$25.00 |
| Buy Lunch for a Student | ___ \$25.00 | ___ \$25.00 |
| Late Fee (after September 11, 2017) | ___ \$50.00 | ___ \$50.00 |
| Total Payment | \$ _____ | \$ _____ |

**If you would prefer a VEGETARIAN MEAL, please check here ____.

MAKE CHECKS PAYABLE TO SCDHA and mail to: Shera Davis, RDH • 444 Hindman Road • Travelers Rest, SC 29690

TO REGISTER ONLINE, visit www.scdha.org.

REFUND POLICY: Pre-registration deadline is Monday, September 11, 2017. Registration fee less a \$35.00 service charge is refundable if requested before that date. Written requests for a refund, less a \$50.00 administrative fee will be granted if received by Wednesday, September 20, 2017. No refunds after that date.